



The
Cheeky
Panda®

Straws catalogue 2020

The Cheeky Panda Story

How it all began

The Cheeky Panda was founded in 2016 by two environmentally conscious entrepreneurs, Chris Forbes and Julie Chen. Whilst on holiday in South East Asia they discovered that there was a huge surplus of naturally sustainable bamboo which wasn't being fully utilised. They decided the time was right to introduce bamboo into the tissue paper markets as a viable, skin-friendly and abundant alternative resource to wood.

After the success of the tissue and wipes, we decided to branch out into straws as consumers want an eco-friendly alternative to plastic.

So let's not suck on the worlds resources just for a drink? Our bamboo paper straws are 100% biodegradable and recyclable, as is their cheeky packaging - how ex-straw-dinary?



With billions of straws being used a year we wanted to create a more sustainable option

The Plastic Problem

Reasons for change

April 2020

Government ban on all
Plastic straws

4.7 Billion

Plastic Straws annually
thrown away in the UK

A third of UK fish eaten

Contain microplastics

Only 20%

Plastic globally is recycled





Every 1.2 seconds,
a forest the size
of a football pitch
is destroyed



The Paper Problem

Reasons for change

270k Trees

Equivalent of trees
dumped in land fill a day

25 – 40 Years

Average time to grow a
tree used for paper straws

Performance

A lot of paper straws
go soggy quickly

46%

Of our trees were wiped
out in the last 12,000 years



Our Bamboo Solution

Be part of the cheeky revolution

Grows 30x faster

Bamboo grows
Faster than trees

Absorbs 35% more

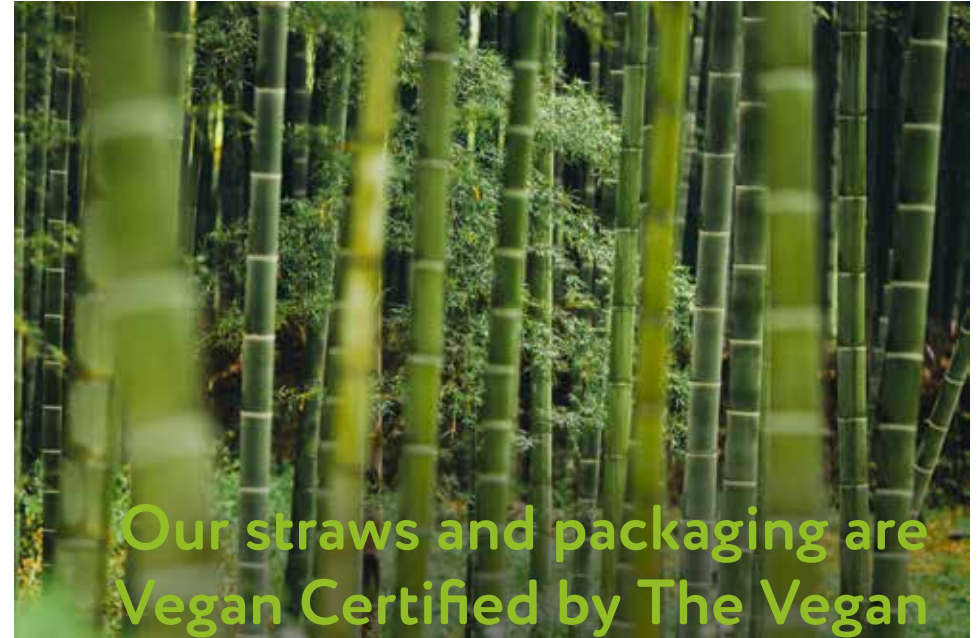
Bamboo absorbs
more carbon than trees

Produces 30% more

Bamboo gives off
more oxygen
than trees

Performance

Stays strong in your
drink for longer



**Our straws and packaging are
Vegan Certified by The Vegan
Society, 100% biodegradable
and recyclable**







**Our straws & packaging
are 100% recyclable
and biodegradable**

The Facts

- Plastic free (even our packaging)
- Biodegradable
- Made from natural bamboo
- Vegan certified by The Vegan Society
- FSC Certified
- BRC grade A Certified
- Strong and don't go soggy





7 Variations to choose from

Stripes or no stripes? That is the question







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