



CONTIPLAN<sup>+</sup>  
3-in-1 Contenance Care Cloths

# Save time, costs and protect residents

- ✓ Cleanses, moisturises, and protects skin
- ✓ Long lasting barrier protection
- ✓ From the UK's no.1 hospital brand

from the makers of  
**clinell**<sup>®</sup>

# Reduce costs, improve resident experience & operational efficiencies with Contiplan

Our Contiplan 3-in-1 Continence Care Cloths have been used in a recent study at one of the UK's largest providers of nursing and residential care, and we're excited to share the results with you.

## Resident experience

Improved skin integrity  
by an average of

↑ **55%\***

promoting health and wellbeing and reducing the risk of developing Incontinence Associated Dermatitis (IAD). A more efficient process of improving resident comfort and reducing distress during continence care episodes.

## Cost savings

Consumables cost reduced  
by up to

↓ **40%\*\***

by reducing the total number of products used and the number of wipes per episode, compared with traditional continence care regimen. Additional savings generated by reduced laundry costs in both energy and laundry consumables.

## Operational benefits

Simplified process released staff  
time back into care equivalent to

**+1**

full time member of care staff per home, per year\*\*\* easing staffing pressures and boosting staff morale. The reduced number of products will support better process compliance, product rationalisation and storage issues.

## 3-in-1 action



### Cleanse

Removes urine, faeces and other irritants from the skin.

### Moisturise

Helps soothe skin and restore its natural barrier function.

### Protect

Creates a skin barrier to prevent exposure to urine and faeces.

\* Based on a skin assessment score across 45 residents over 5 day-period using IAD Severity Evaluation Form. The total score before the intervention (day 0) was 110 and at the end of the intervention (day 5) was 50. Some elements of the skin assessment form were taken from Borchert et al., 2010<sup>1</sup>.

\*\* Based on a time and motion study completed by 18 residents using traditional continence care methods vs Contiplan.

\*\*\* Based on a time and motion study completed by 18 residents using traditional continence care methods vs Contiplan and assuming 10 incontinent residents per home.

1. Borchert K, Bliss DZ, Savik K, Radosevich DM. The incontinence-associated dermatitis and its severity instrument: development and validation. *J Wound Ostomy Continence Nurs.* 2010;37(5):527-535. doi:10.1097/WON.0b013e3181edac3e